



INTERNATIONAL MALE AESTHETIC SURGERY AND MEDICINE

WHAT DO MEN WANT?

MILAN
May 3 | 4 | 5
2019



INTERNATIONAL MALE AESTHETIC SURGERY AND MEDICINE

CONGRESS PRESIDENT

Giovanni Botti, Italy

SCIENTIFIC COMMITTEE

Chiara Botti, Italy
Bruno Giammusso, Italy
Guido Maronati, Italy

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Andrea Corbo, Italy
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Regina Fortunato, Italy
Aikaterini Gkouvi, Greece
Alessandro Gualdi, Italy
Enrico Guarino, Italy
Miguelangel Guevara, Mexico
Barbara Hersant, France
Irina Khrustaleva, Russia
Luciano Lanfranchi, Italy
Noura Lebbar, Italy
Alessandro Littara, Italy

Massimo Luni, Italy
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Bruno Marques, Brazil
Roberto Melone, Italy
Jean-Paul Meningaud, France
Gabriele Ferruccio Muti, Italy
Girolamo Morelli, Italy
Luca Piovano, Italy
Roland Resch, Austria
Elena Rossi, Italy
Marco Rossi, Italy
Omid Sedigh, Italy
Angelo Serraglio, Italy
Attilio Steffano, Italy
Douglas Steinbrech, USA
Alessandro Susicky, Italy
Antonello Tateo, Italy
Franco Vercesi, Italy

FRIDAY - MAY 3, 2019 (WORKSHOPS)

MONTI ROOM

- 09.30 – 10.15** **WORKSHOP 1** (workshop held in Italian language)
THE GELLI LAW AND THE NEW RESPONSIBILITY IN HEALTHCARE PROFESSION. THE OPERATION OF THE INSURANCE OBLIGATION
Attilio Steffano, Italy
- 10.30 – 11.15** **WORKSHOP 2**
SURFACE IRREGULARITIES
Roberto Amore, Italy
- 11.30 – 12.15** **WORKSHOP 3** (workshop held in Italian language)
GOAL: A REALLY SATISFIED PATIENT
Onorina Domeniconi, Italy
- 12.30 – 13.15** **WORKSHOP 4** (workshop held in Italian language)
WHAT ARE THE RESPONSIBILITIES FOR THE “COMMERCIAL” ORGANIZATIONS THAT CONNECT PATIENTS TO FACILITIES AND PROFESSIONALS, ADVERTISING AESTHETIC MEDICINE AND PLASTIC SURGERY IN VARIOUS FORMS?
Paolo Castelluccio, Italy
- 14.15 – 15.00** **WORKSHOP 5**
MICROCHANNELING
Mihai Chertif, Romania
- 15.15 – 16.00** **WORKSHOP 6**
VERTICAL MICRONEEDLING WITH DERMAPEN4
Andrew Christie, Australia
- 16.15 – 17.00** **WORKSHOP 7**
FACIAL REJUVENATION WITH APTOS THREADS
Guido Maronati, Italy



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SATURDAY - MAY 4, 2019 (CONGRESS)
WASHINGTON ROOM

09.15 – 10.45 **SESSION on MALE AESTHETIC SURGERY (PT.1)**
Chairs: Giovanni Botti, Italy; Jean-Paul Meningaud, France

09.15 – 09.30 **OPENING LECTURE**
Giovanni Botti, Italy

09.30 – 09.45 **The Male Peacock: The Role of Appearance in Business and in Life**
Marco Rossi, Italy



09.45 – 10.00 **Blepharoplasty**
Roland Resch, Austria

10.00 – 10.15 **Surgical Anatomy of the Male vs the Female Face**
Irina Khrustaleva, Russia

10.15 – 10.30 **Facial Feminization Surgery**
Jean-Paul Meningaud, France

10.30 – 10.45 **DISCUSSION**
Giovanni Botti, Italy; Jean-Paul Meningaud, France

10.45 – 11.15 **BREAK**

11.15 - 14.45 **SESSION on MALE AESTHETIC SURGERY (PT.2)**
Chairs: Douglas Steinbrech, USA; Roberto Melone, Italy

11.15 – 11.30 **Male Surgical Facelifts**
Jean-Paul Meningaud, France

11.30 – 11.45 **Male Pectoral Implants**
Roberto Melone, Italy

- 11.45 – 12.00 **Gynechomastia**
Mihai Chertif, Romania
- 12.00 – 12.15 **The Chiseled Man: Vibrolipo, Laserlipo, Vaserlipo**
Franco Vercesi, Italy
- 12.15 – 12.30 **4D Liposuction and Body Contouring in the Overweight and Obese Male Patient**
Miguelangel Guevara, Mexico
- 12.30 – 12.45 **Masculinizing Mammoplasty - Adenomastectomy for Sexual Reassignment of Female to Male Transsexuals (FtM)**
Bruno Marques, Brazil
- 12.45 – 13.00 **DISCUSSION**
Douglas Steinbrech, USA; Roberto Melone, Italy
- ▶ 13.00 – 14.00 **BREAK**
- 14.00 – 14.15 **Silicone implants: from Pecs to Abs**
Douglas Steinbrech, USA
- 14.15 – 14.30 **FUE Robotic Technology: The Evolution of Monobulbar Hair Transplant**
Regina Fortunato, Italy
- 14.30 – 14.45 **Hair Transplant** 
Alessandro Susicky, Italy
- 14.45 – 16.15 **SESSION on MALE AESTHETIC MEDICINE (PT.1)**
Chairs: Guy Magalon, France; Guido Maronati, Italy
- 14.45 – 15.00 **The Male Aesthetic Market by the Numbers**
Roland Resch, Austria
- 15.00 – 15.15 **Injection of autologous fat tissue: Evolution of ideas (1997-2019)**
Guy Magalon, France



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- 15.15 – 15.30** **Remodelling the Lower Third of the Face with Calcium Hydroxyapatite**
Gabriele Ferruccio Muti, Italy
- 15.30 – 15.45** **Industry Supported lecture - please see page 10**
Gabriele Ferruccio Muti, Italy
- 15.45 – 16.00** **Optimizing Fillers for Men**
Massimo Luni, Italy
- 16.00 – 16.15** **DISCUSSION**
Guy Magalon, France; Guido Maronati, Italy
- 16.15 – 16.45** **BREAK**
- 16.45 - 18.30** **SESSION on MALE AESTHETIC MEDICINE (PT.2)**
Chairs: Franco Vercesi, Italy; Luca Piovano, Italy
- 16.45 – 17.00** **Common Skin Problems in Men**
Andrea Corbo, Italy; Aikaterini Gkouvi, Greece
- 17.00 – 17.15** **Advanced Fillers for Men**
Luca Piovano, Italy
- 17.15 – 17.30** **Treating Mild Skin Laxity with Ultrapure Hyaluronic Acid**
Antonello Tateo, Italy
- 17.30 – 17.45** **The Power of Microwaves on Sweat Glands**
Luciano Lanfranchi, Italy
- 17.45 – 18.00** **Surface Irregularities**
Roberto Amore, Italy
- 18.00 – 18.15** **Redefining Body Contours with Macromolecular HA**
Giovanni Bianco, Italy
- 18.15 – 18.30** **DISCUSSION**
Franco Vercesi, Italy; Luca Piovano, Italy

SUNDAY - MAY 5, 2019 (CONGRESS)

WASHINGTON ROOM

09.00 – 10.15

SESSION on MALE GENITAL AESTHETICS (PT.1)

Chairs: Girolamo Morelli, Italy; Alessandro Littara, Italy

09.00 - 09.15

Cosmetic Penoplasty: Penile Lengthening and Girth Enhancement with Porcine Dermis and Silicone Spacers

Giovanni Alei, Italy

09.15 – 09.30

Non-Surgical Penile Girth Enhancement with HA

Gabriele Antonini, Italy

09.30 – 09.45

Cosmetic Penoplasty: Penile Lengthening and Girth Enhancement

Alessandro Littara, Italy

09.45 – 10.00

Complex penile reconstruction for complicated cosmetic silicone injections. Demolitive and Reconstructive Surgery

Omid Sedigh, Italy

10.00 – 10.15

DISCUSSION

Girolamo Morelli, Italy; Alessandro Littara, Italy

10.15 – 11.15

SESSION on MALE GENITAL AESTHETICS (PT.2)

Chairs: Barbara Hersant, France; Omid Sedigh, Italy

10.15 – 10.30

The Surgical Management of Buried Penis

Barbara Hersant, France

10.30 – 10.45

The Aesthetics of Neophallus in FTM Surgery

Girolamo Morelli, Italy

10.45 – 11.00

The Management of Scrotal Skin (Lifting | Botulinum Toxin): from Pathology to Aesthetics

Barbara Hersant, France

11.00 – 11.15

DISCUSSION

Barbara Hersant, France; Omid Sedigh, Italy



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11.15 – 11.45 BREAK

11.45 – 13.00 SESSION on MALE GENITAL AESTHETICS (PT.3)
Chairs: Bruno Giammusso, Italy; Noura Lebbar, Italy

11.45 – 12.00 The Role of Collagenase in Peyronie's Disease
Bruno Giammusso, Italy

**12.00 – 12.15 Non-Surgical Glans Penis Enhancement:
The Search for the Ideal Filler**
Miguelangel Guevara, Mexico

**12.15 – 12.30 A Personal Technique for the Surgical Correction
of Congenital Penile Curvature**
Bruno Giammusso, Italy

**12.30 – 12.45 Penis Rejuvenation & Enlargement
with intracavernous Autologous PRP**
Noura Lebbar, Italy

12.45 – 13.00 DISCUSSION
Bruno Giammusso, Italy; Noura Lebbar, Italy

13.00 - 14.00 BREAK

14.00 – 17.00 SESSION on IN-OFFICE PROCEDURES
Chairs: Douglas Steinbrech, USA; Chiara Botti, Italy

14.00 – 14.30 Industry Supported lecture - please see page 10
Alessandro Gualdi, Italy

14.30 – 14.45 Handling the Male Patient: What do Men Want?
Douglas Steinbrech, USA

14.45 – 15.00 Vertical Microneedling, Beauty's "Magic Wand"
Andrew Christie, Australia

15.00 – 15.15 **Non-Surgical Otoplasty**
Alessandro Gualdi, Italy

15.15 – 15.30 **Industry Supported lecture - please see page 10**
Noura Lebbar, Italy

15.30 – 15.45 **Laser Liposuction: From “Double Chin” to “Gynecomastia”**
Angelo Serraglio, Italy



15.45 – 16.00 **DISCUSSION**
Douglas Steinbrech, USA; Chiara Botti, Italy

16.00 – 16.30 **BREAK**

16.30 – 16.45 **The Advantages of Non-Ablative Surgery**
Elena Rossi, Italy

16.45 – 17.00 **Effects of Cryolipolysis with Active Vacuum Technology
and Simultaneous Stimulation of Microcirculation:
Histological Implications In Vivo in Men**
Enrico Guarino, Italy

17.00 **CLOSING REMARKS**
Chiara Botti, Italy



INTERNATIONAL MALE AESTHETIC SURGERY AND MEDICINE

SPONSORED LECTURES

SATURDAY - MAY 4, 2019

15.30 – 15.45 **Merz Syposium | Radiesse®**
Gabriele Ferruccio Muti, Italy

SUNDAY - MAY 5, 2019

14.00 – 14.30 **BTL Takeover | Emsculpt**
Alessandro Gualdi, Italy

15.15 – 15.30 **Technolux Takeover | D.A.S.**
Noura Lebbar, Italy

**Please note above lectures are not included in ECM accreditation*

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SPECIAL THANKS TO





INTERNATIONAL MALE AESTHETIC SURGERY AND MEDICINE

GENERAL INFO

CONGRESS VENUE

MILAN MARRIOTT HOTEL

Via Giorgio Washington, 66, 20146 Milano MI

ORGANIZING SECETARIAT



MCA Events Srl

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CONGRESS MATERIAL

Participants can collect badge and congress material at the registration desk.

Please note that admission to Scientific Session and exhibition area is restricted to participants wearing their badge.

OPENING HOURS

Friday, May 3rd

from 09.00 to 17.00

Saturday, May 4th

from 08.30 to 18.30

Sunday, May 5th

from 08.30 to 17.00

OFFICIAL LANGUAGE

English is the official language of the Congress.

Some lectures, as indicated in the programme , will be in Italian (simultaneous translation is provided).

CERTIFICATE OF ATTENDANCE

The Certificate of Attendance will be available to download on www.imasm.eu at the end of the Congress.

ITALIAN ACCREDITATION

N. EVENTO: 253790

CREDITI ASSEGNATI: 9,1 CREDITI

Il congresso (4 - 5 maggio) è stato accreditato per le seguenti categorie:

MEDICO CHIRURGO

Discipline:

Dermatologia e venereologia

Chirurgia generale

Chirurgia maxillo – facciale

Chirurgia plastica e ricostruttiva

Urologia

L'erogazione dei crediti ECM da parte del provider è subordinata a:

1. alla partecipazione effettiva del 90% rispetto alla durata complessiva dell'evento formativo
2. alla compilazione del questionario di gradimento online
3. alla corrispondenza tra la professione svolta e le discipline dichiarate, dal provider, al momento della richiesta di accreditamento
4. alla correttezza e completezza dei dati forniti su richiesta nella scheda anagrafica compilata.

nota bene: i workshop (3 maggio) non sono accreditati

This programme was printed on April 30th. Any changes, made after that date, will be added to the official congress website: www.imasm.eu

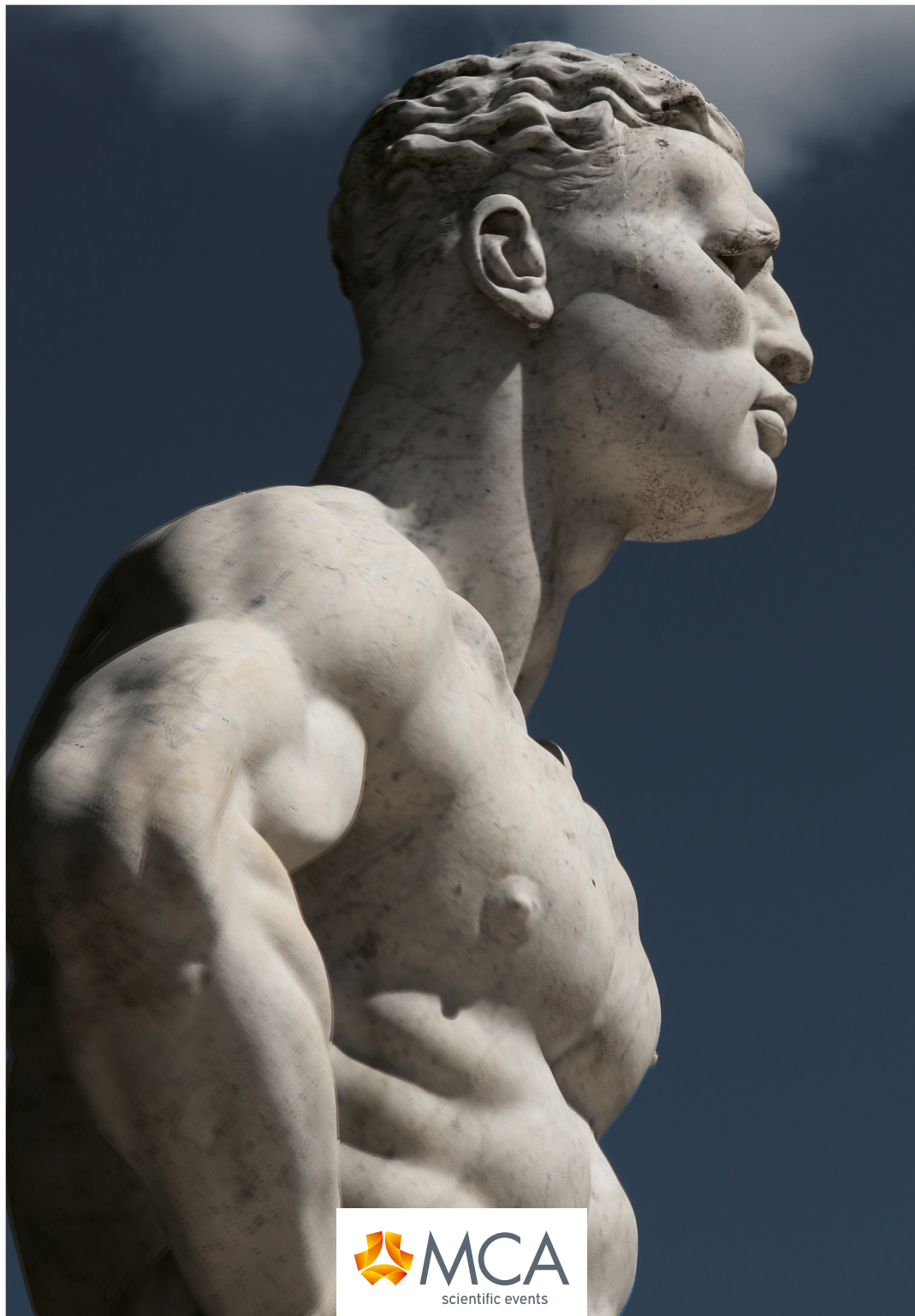
MCA Events is not responsible for the scientific content of the programme



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